

Name of the Club

### Entrepreneurship Development Club

### ACTIVITY REPORT OF ED CLUB FOR THE ACADEMIC YEAR 2018-19

28 Students from B.com Finance & Taxation and B.com Computer Application accompanied by a faculty of Dept. of Commerce of our college had conducted a survey on assessment of damages and losses sustained by service / trading enterprises due to flood during the period 29<sup>th</sup>October 2018 to 2<sup>nd</sup> Nov.2018. They have collected the details like the loss sustained by the proprietors, details of damage and losses of fixed assets due to flood etc. from 413 shops of Kalady , Kanjoor and Neeleswaram Grama Panchayath. The details collected were submitted to the District industries Centre through SME survey app. A Class was conducted by the Industries Department on 25<sup>th</sup> Oct 2018 to give guidelines for the students.

Prepared by	Verified by	<b>Reviewed by</b>	Approved by
Sri Anoop V P	Ms. S. Gowri Antherjanam	Dr. Preethi Nair	Sri Sambhu Namboothiri
Member	(Co-Ordinator)	(Co-Ordinator -IQAC)	Principal



### **Programme Images (Geotagged photos)**

### **List of Participants**

Total Number of	28
Participants	

### Name of Participants

- 1. Abjathunnisa A.H
- 2. Niranjana .A
- 3. Lakshmi Ajith
- 4. Christy Raphel
- 5. Abhirami Vijayan
- 6. Benjamin Babu
- 7. Athul .A
- 8. Sreelakshmi Lal
- 9. Aswathy.S
- 10. Abhijith V.S
- 11. Sreekumar
- **12. Sanal Mathew Paul**
- 13. Amrutha Ramesh
- 14. Akhila Anilkumar
- 15. Athira .P Rajah
- 16. Albin Paulachan
- 17. Hafsath p.s
- 18. Shalini P.S



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- 19. Mariya Paul
- 20. Jasna Sukumaran
- 21. Ananthu N.S
- 22. Albin Augustine
- 23. Muhammed Uvaise K.M
- 24. Gayathri T.A
- 25. Aiswarya Sreenivas
- 26. Greeshma K.S
- 27. Antony Poulose
- 28. Bristo Stephen

### **Faculty Accompanied**

Sri. Anoop V.P

Ms. S Gowri Antherjanam

(Name and Signature of the Co-ordinator)



### ENTREPRENEURSHIP DEVELOPMENT CLUB

### (REG NO. EDC/ EKM/29/2017)

### SREE SANKARA COLLEGE, KALADY

### ACTIVITY REPORT FROM JUNE 2019 TO MAY 2020



#### 1. <u>REPORT ON SEMINAR ON 'AWARENESS ON ENTREPRENEURSHIP</u> <u>DEVELOPMENT'</u>

ED Club of Sree Sankara College, Kalady in association with the Directorate of Industries and Commerce, Kerala organized a seminar on 'Awareness on Entrepreneurship Development' on 27<sup>th</sup> September 2019 at 2 pm at college seminar hall. The seminar was started with a prayer by Ms. Gopika, ED Club member followed by welcome address by Mr. K.P Sunny, Industries Extension Officer, Angamaly. The seminar was presided over by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce and the function was inaugurated by Dr. A. Suresh, Principal, Sree Sankara College. The seminar was conducted to create awareness among the ED Club members about how to start a business, the various schemes, incentives etc. given by the govt. etc. The sessions were handled by Mr. U.S Noufal, Industries Extension Officer, Aluva and Mr. T.Y Joby, Industries Extension Officer, Parakkadavu. Mr. Ajay Kumar, Industries Development Officer, Aluva congratulated ED Club members for their dedicated survey work on effects of flood on various shops at Kalady and Neeleswaram Panchayath in 2018. As a token of appreciation, Mr. K. Ajay Kumar, on behalf of District Industries Centre distributed certificates to ED Club and to the 28 ED club members who had done the survey work. Members attended the seminar. The seminar was concluded with vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.

















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#### **REPORT ON INVITED TALK ON 'STARTING A STARTUP'**

An Invited Talk on 'Starting a Startup' was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 19<sup>th</sup> September 2019 at 10 am at college seminar hall. The function was started with a prayer by Ms. Gopika, ED Club member followed by welcome speech by Mrs. S. Gowri Antherjanam, ED Club Coordinator. The talk was presided over by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce. The function was formally inaugurated by Dr. Preethi Nair, IQAC Coordinator, Sree Sankara college in absentia of Dr. A. Suresh, Principal, Sree Sankara College, Kalady. The resource person was Mr. Ajay Basil Varghese, IEDC, Nodal officer, ASIET, Kalady. He enlighted ED club members about starting a startup, how to transform their ideas into reality. He



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shared his experience being a mentor for several mentees who had succeeded with their startups. The ED Club members got an opportunity to interact with him their ideas. The session was concluded by a vote of thanks by Mr. Abhijith V.S, President, ED club.













### 2. CLASS ON CRAFT MAKING

A class on craft making was provided to the ED club members on 20<sup>th</sup> February 2020 at classroom GF2 at 10.30 am. The class was conducted by Ms. Shaharban, M.com 2<sup>nd</sup> yr student. Class cum demonstration on making articles like Paper Bag, Cloth Bag, Tiaras, Flower vase, Pen stand, Paper flowers etc. was made. 15 Students attended the class.



### 3. EXHIBITION CUM SALE AT COMMERCE FEST 'AUDACIOUS 2K20'

An exhibition cum sale of products made by ED club members was made at commerce fest 'Audacious 2k20' on 25<sup>th</sup> February 2020 at College Auditorium. The products exhibited were Paper Bag, Cloth Bag, Tiaras, Flower vase, Pen stand, Paper flowers.









#### 4. IDEA PITCHING CONTEST

#### **Report of Idea Pitching Competition on**

### **'COVID 19 – BIO MEDICAL WASTE MANAGEMENT '**

Entrepreneurship Development Club of Sree Sankara College, Kalady, in Association with the Post Graduate Department of Commerce of the college, conducted an online Idea Pitching competition in the month of May 2020 among Arts and Science college students across Kerala. Covid 19 pandemic was rapidly increasing all over the world from the beginning of 2020 and the Bio-Medical waste management was one the biggest problem faced everywhere. So, the ED Club of Sree Sankara College took an initiative to find the new ways for the waste management. The programme aimed to provide comprehend knowledge about bio-medical waste management to students and to found cost effective ways for that. Out of 25 proposals received, 11 teams were selected for final screening.

On 28<sup>th</sup> May 2020 final presentation was conducted through Skype. Dr. S Mohan Associate Professor, P G Dept of Micro-Biology, Dr. Sumi Mary Varghese Associate Professor, P G Dept of Micro-Biology and Smt. Jithasha Balan Assistant Professor, Dept of Micro-Biology served as the Judging Panel Members. Sri. Anoop V P (Coordinator of the programme) welcomed everyone. Dr. A Suresh (Principal SSC Kalady) offered the presidential address followed by felicitations by Dr. Preethi Nair (IQAC coordinator) and Smt. Sharanya Prathapan (HOD PG Dept. of Commerce).

The Participants were allowed 15 minutes each for their presentation followed by interaction with the Judging Panel. After Evaluation, the Judging Panel declared the Winners of the competition. The Winner of the Idea Pitching Competition was Mr. Joseph Dayas, 1<sup>st</sup> year B.com Student of Christ College (Autonomous), Irinjalakkuda. The winner was awarded with a Cash Prize of Rs. 2,500 and E Certificate. Ms. Sreelakshmi Anilkumar, 1<sup>st</sup> yr Bsc. Microbiology, Sree Sankara College, Kalady won the Second Prize. Ms. Anila Sabu & Ms. Dona Eldho, 1<sup>st</sup> yr Msc. Physics, Sree Sankara College were the Third Prize winners. All the participants were provided with E Certificates. The online Competition was concluded with vote of thanks by Mrs. S Gowri Antherjanam, E D Club Coordinator.



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### ENTREPRENEURSHIP DEVELOPMENT CLUB (REG NO. EDC/ EKM/29/2017) SREE SANKARA COLLEGE, KALADY

ACTIVITY REPORT FROM JUNE 2020 TO MAY 2021



### 1. <u>Report of An Expert talk on</u> <u>'SCOPE OF AGRI STARTUPS AND ITS IMPACT'</u>

An Expert Talk on 'Scope of Agri Startups and its Impact' was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 17<sup>th</sup> October 2020 at 11:00 am. The talk was conducted through online mode using Microsoft Teams as platform. 75 participants had attended the talk.

The function was started with a prayer by Ms. Gopika, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce followed by felicitation by Dr. Manju T, Secretary, IQAC. The resource person was introduced by Ms. Dayana James, ED Club member. The resource person was Mr. Karthick Sekar, Consultant, RKVY RAFTAAR Project, Ch. Charan Singh National Institute of Agricultural Marketing (**NIAM**), Jaipur. He enlightened the participants about Agri startups, its scope and its impact. He acknowledged the students about the online internships, Agripreneurship Programme, Startup Business Incubation Programmes conducted by the National Institute of Agricultural Marketing, Jaipur, how to apply for it etc. He shared his experience being consultant for the project at his institute, the challenges and opportunities for Agri Startups and how to transform it into a reality. The participants also got an opportunity to interact with him and clarify their doubts on internships. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.



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**Programme Brochure** 















### **2.REPORT OF INITIAL MEETING WITH GTASTE OFFICIALS**

A meeting with GTaste officials - Sri. Unnikrishnan V.K , Founder, GTaste and Sri. Sujith Ajithkumar , Consultant, Skill Vibes, GTaste , was held on 5<sup>th</sup> March 2021 at Principal's office at 2:30 pm. Principal, Dr. A Suresh, IQAC Coordinator, Dr. Preethi Nair, ED Club Coordinator, Smt. S. Gowri Antherjanam, Asst Prof., Sri. S. Prasad , Asst.Professor, Dept. of Economics, Sri. Annop V.P, Asst. Prof., Dept. of Commerce attended the meeting.

Founder of GTaste Sri. Unnikrishnan V.K had familiarised the members about the newly formed start-up Company Garga M Commerce Pvt Ltd. and its Homely Food App 'GTaste' which was the only Start-up selected from Kerala for grant under Udaan scheme of Central Government. Mr. Sujith Ajithkumar, Consultant, G taste had explained the 'Skill Vibes Programme' that is intended for familiarising students with real life working experience in a firm, thereby nurturing and equipping them with entrepreneurial skills. He added that no fees shall be charged for the internship. Moreover, students can earn income with studies by becoming a dealer of G Taste App. He had also explained about the internship and the training given for selected students at Maker's Village, Kerala Startup Mission, Kakkanad.

The faculties enquired about the requirements for MoU, food safety measures adopted for ensuring safe food, safety for girl students etc. Dr. Preethi Nair opined that as the internship is open for students of our entire college, signing MoU shall be made after incorporating suggestions from College Council Meeting. A write up and video on 'Skill Vibes of G Taste', and Google forms for registration of students shall be circulated via HOD's among all class whatsapp groups.

The Google forms were circulated on 20th March 2021 and registration was closed on 23<sup>rd</sup> March 2021. 118 responses were received.



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### **3.**CLASS ON CRAFT MAKING

A class on craft making was provided to the ED club members on 13<sup>th</sup> March 2021 at classroom GF2 at 10.30 am. The class was conducted by Ms. Shaharban, Alumnus of Dept. Class cum demonstration on making articles like Paper Bag, Cloth Bag, Tiaras, Flower vase, Pen stand, Paper flowers etc. was made. 15 Students attended the class.



### 4. <u>Report of Orientation on</u> <u>'SKILL VIBES ROGRAMME OF G TASTE'</u>

An Orientation on Skill Vibes programme of GTaste was conducted by the ED Club of Sree Sankara College, Kalady on 8<sup>th</sup> April 2021 at 10.30 am at college auditorium following the Covid protocol. The programme was started with a silent prayer followed by welcome speech by Mrs. S Gowri Antherjanam, ED Club Coordinator. Mr. Unnikrishnan V K, Founder of G taste gave an introduction about the start-up G taste, how he started this venture and all. Mr. Sujith Ajithkumar, Consultant, Skill Vibes of G taste and CMO, Codelok IT Solutions, explained the Skill Vibes Programme of G taste, what the students are expected to do in internship -their roles and responsibilities etc.

Among 59 participants, Ms. Hanna Alias, Ms. Mariyam Suhara, Mr. Sharon Sony, Mr. Harpith Jaiju were selected as the CEOs of GTaste Candies, GTaste Pastries, GTaste Doughnuts and GTaste Cookies respectively. They were asked to select heads for 4 departments in each group. The participants could interact with the G taste group and clarified their doubts. The programme was concluded with a vote of thanks by Ms. Mariyam Suhara.











### ENTREPRENEURSHIP DEVELOPMENT CLUB

### (REG NO. EDC/ EKM/29/2017)

### SREE SANKARA COLLEGE, KALADY

ACTIVITY REPORT FROM APRIL 2021- MAY 2022



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1. ED CLUB MEMBERS UNDERGOING INTERNSHIPS RECEIVING THEIR FIRST STIPEND



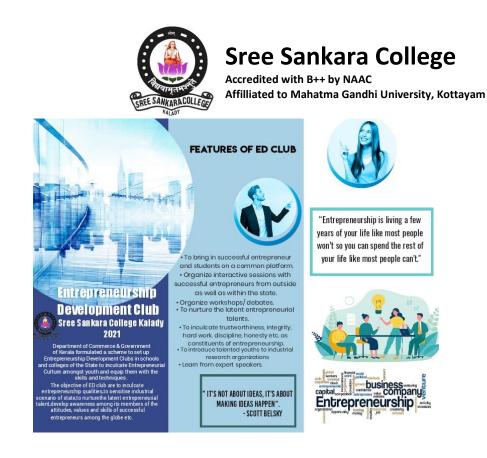


#### 2. ACTIVITY REPORT ON POSTER DESIGNING COMPETITION

A poster designing competition was organized by ED Club, Sree Sankara College, Kalady on 20<sup>th</sup> August 2021 to identify and mold the talent in members. The theme of the competition was to design a brochure for inviting members for the ED Club for the new academic year. Out of 10 participants, Durga Babu of DC 3 B.Com Finance & Taxation and Joseph Babu of DC 2 B.Com Finance & Taxation were the winners.



DESIGNED BY JOSEPH BABU, DC2 B.COM TAX



#### DESIGNED BY DURGA BABU, DC 3 B.COM TAX



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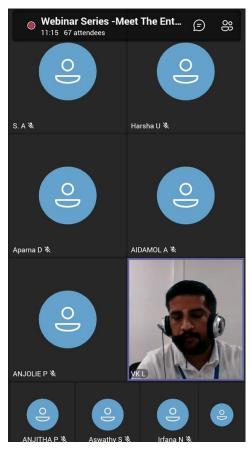
### 3. ACTIVITY REPORT ON MEET THE ENTREPRENEUR WEBINAR SERIES-SESSION-1

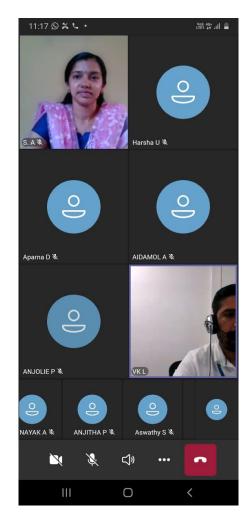
#### 'DREAM IT AND DO IT'

To inspire young minds through success stories and real-life entrepreneurial experiences, A 'Meet The Entrepreneur' webinar series was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 25<sup>th</sup> Sep. 2021 at 11 a.m. The talk was conducted through online mode using Microsoft Teams as platform. 67 participants had attended the talk.

The webinar was started with a prayer by Ms. Harsha Unnikrishnan, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce. The resource person was introduced by Ms. Aparna Dileep, ED Club member. The resource person was Mr. Unnikrishnan V.K, Managing Director, Garga M Commerce Pvt. Ltd., Founder G Taste, Homely Taste. He shared his experience being an entrepreneur, the challenges and opportunities for Startups and how to dream and how to transform dream into a reality. The participants also got an opportunity to interact with him and clarify their doubts on internships. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.









### 4. ACTIVITY REPORT ON MEET THE ENTREPRENEUR WEBINAR SERIES-SESSION 2

#### 'HOW MUCH DO YOU BELIEVE IN YOURSELF'

A Webinar series on 'Meet the Entrepreneur' Session 2 was organized by the ED Club in association with the Dept. Of Commerce, Sree Sankara College, Kalady for ED Club members on 1<sup>st</sup> October 2021 at 11 a.m. The talk was conducted through online mode using Microsoft Teams as platform. 73 participants had attended the talk.

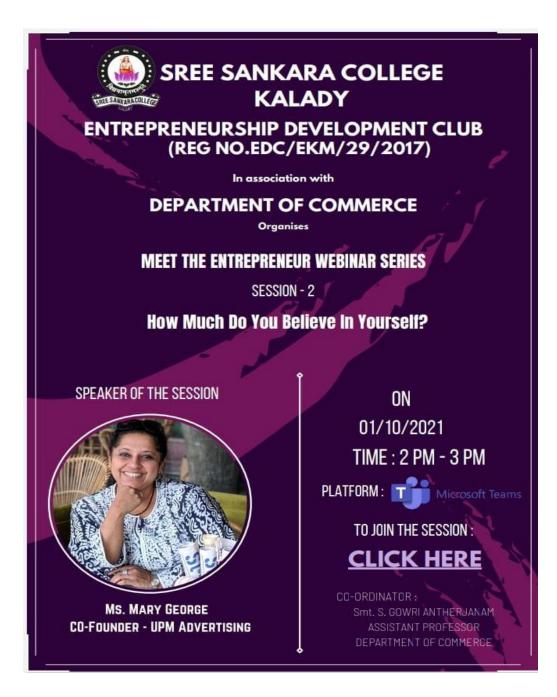
The function was started with a prayer by Ms. Harsha Unnikrishnan, ED Club member. The welcome speech was offered by Mrs. Sharanya Prathapan, HOD, Dept. of Commerce. The resource person was introduced by Ms. Aparna Dileep, ED Club member. The resource person was Ms. Mary George, Co-Founder- UPM Advertising. She shared her story of how she became an entrepreneur, experience of being an entrepreneur, how to believe in oneself. She also stressed the importance of self confidence in one's life. The session was concluded by a vote of thanks by Mrs. S. Gowri Antherjanam, ED Club Coordinator.



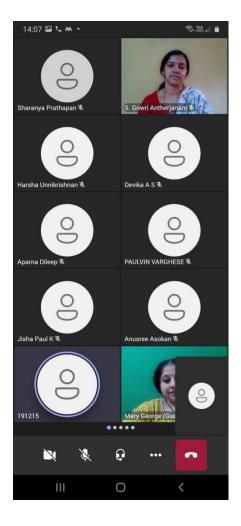
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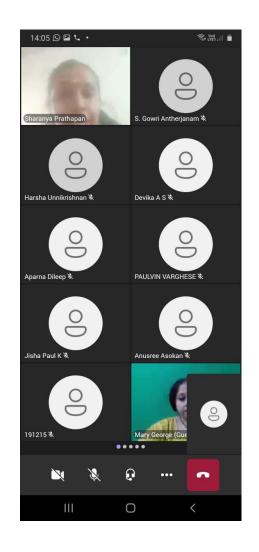
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**Programme Brochure** 

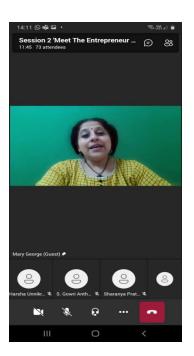














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5. VISIT TO OLD AGE HOME ON 2<sup>ND</sup> OCTOBER 2022: EXTENSION ACTIVITY



ഗാന്ധിജയന്തി ദിനത്തിൽ ശ്രീശങ്കര കോളേജിലെ വിദ്യാർഥികൾ കാലടി വയോജന സംരക്ഷണ കേന്ദ്രത്തിലെ അന്തേവാസികളുടെ ഭക്ഷ്യ സുരക്ഷ ഉറപ്പാക്കുന്നതിനായി ഭക്ഷ്യ ധാന്യ പച്ചക്കറികൾ നൽകി. ജി-ടേസ്റ്റ് ആപ്പ് എന്ന ആപ്പ് വഴി തങ്കളുടെ ഉത്പന്നങ്ങൾ വിൽക്കുന്ന വീട്ടമ്മാരുടെ പക്കൽ നിന്നും ഓർഡർ ചെയ്യ ഉത്പന്നങ്ങളാണ് എത്തിച്ചു നൽകിയത്. അശരണരായ ഒരുകൂട്ടം വയോജനങ്ങളുടെ ഭക്ഷ്യ സുരക്ഷ ഉറപ്പാക്കുന്നതോടൊപ്പം ഈ മഹാമാരി കാലത്ത് വീട്ടിൽ ഉണ്ടാകുന്നതും ഉണ്ടക്കുന്നതുമായ ഭക്ഷ്യ വസ്തുക്കൾ ജി-ടേസ്റ്റ് എന്ന ആപ്പ് വഴി വിറ്റ് ഉപജീവനം കണ്ടെത്തുന്ന വീട്ടമ്മമാർക്ക് കൂടി കൈത്താങ്ങ് ആയിരിക്കുകയാണ് ഈ യുവ ജനത. സംരഭകത്വം പരിപോഷിപ്പിക്കുന്നതിന് ജി-ടേസ്റ്റ് കോളേജിൽ നടപ്പിലാക്കുന്ന സ്കിൽ വൈബ്ല് പ്രോഗ്രാമിലെ വിദ്യാർത്ഥികൾ ആണ് ഈ ഉദ്യമത്തിന് പിന്നിൽ



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Name of the Club Entrepreneurship Development Club

#### ACTIVITY REPORT OF ED CLUB FOR THE ACADEMIC YEAR 2022-23

#### 1. AZADI KA AMRIT MAHOTSAV: POSTER DESIGNING COMPETITION

The Entrepreneurship Development Club in association with the Postgraduate Department of Commerce of Sree Sankara College, Kalady has organized a Poster Making Competition of the students as part of Celebration of 75 years of Independence on 15<sup>th</sup> Aug 2022. From entries received, three of them was awarded a cash prize of Rs 500 each . The prize money was distributed by Dr Preethi Nair, Principal, SSC in the presence of Head, PG Department of Commerce Ms. S Gowri Antherjanam, ED Club Coordinator Ms Gopika G and other faculty members.



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### Sree Sankara College, Kalady

Entrepreneurship Development Club in association with Department of Commerce

Organises

## **POSTER MAKING COMPETITION**



### Topic: 75 years of India

Submit your entries before 15 Aug 2022 Email: edclubssc@gmail.com

Contact person: Gopika G, Coordinator, ED Club, Ph: 9745644001



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**Geo tagged Photographs** 











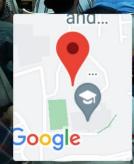
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#### 2. ENTREPRENEURSHIP TALK ON THE TOPIC "INNOVATION TO ENTREPRENEURSHIP JOURNEY"

The Entrepreneurship Development Club in association with IIC and Postgraduate Department of Commerce of Sree Sankara College, Kalady has organized an **Entrepreneurship Talk on the topic "Innovation to Entrepreneurship Journey"** on 26<sup>th</sup> Sept 2022. The session was handled by Mr. Ajay Basil Varghese, Assistant Professor, Adi Shankara Institute of Engineering and Technology, Kalady. The programme started at 10.30 am in the Sri Bharathi Theertha Seminar hall and wound up at 1.00 pm. Students from the commerce department and ED Club were the participants of the programme. The programme coordinator Ms. Gopika G welcomed the gathering. The ED Club members, Dr. Preemy P Thachil, Dr. Anumol K A, Ms. Sharanya Prathapan also attended the session. Student representative; proposed the vote of thanks for the Programme.



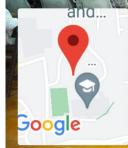
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Kalady, Kerala, India Sree Sankara College, Mattoor Junction-Pothiyakkara Road, Mattoor, Kalady, Kerala 683574, India Lat 10.179315° Long 76.429989° 26/09/22 10:42 AM GMT +05:30

**GPS Map Camera** 

GPS Map Camera



Kalady, Kerala, India Sree Sankara College, Mattoor Junction-Pothiyakkara Road, Mattoor, Kalady, Kerala 683574, India Lat 10.179315° Long 76.429989° 26/09/22 10:42 AM GMT +05:30



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#### 3. FACULTY AWARENESS PROGRAMME on "RINK Project, Mahatma Gandhi University: Opportunities"

The Entrepreneurship Development Club in association with IIC, Sree Sankara College, Kalady has organized a Faculty Awareness Programme on "**RINK Project, Mahatma Gandhi University: Opportunities**" 26<sup>th</sup> Sept 2022. The session was handled by Mr. Ajay Basil Varghese, Assistant Professor, Adi Shankara Institute of Engineering and Technology, Kalady. The programme started at 1.30 pm in the Sri Bharathi Theertha Seminar hall and wound up at 2.30 pm. The ED Club ad IIC members attended the programme. The IQAC coordinator Dr. Manju T welcomed the gathering. Programme Coordinator Ms. Gopika G Proposed the vote of thanks.



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### SREE SANKARA COLLEGE, KALADY

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# The ED Club in association with The PG Department of Commerce and IIC, SSC, Kalady

FACULTY AWARENESS PROGRAMME ON " RINK PROJECT, MAHATMA GANDHI UNIVERSITY : OPPORTUNITIES



Mr. Ajay Basil Varghese Nodal Officer, IEDC, Adi Sankara Institute of Engineering and Technology, Kalady

Coordinators Ms Gopika G Dr Seena Thomas Venue: Sree Chandrasekhara Bharathi Seminar Hall

DATE: 26 SEPT 2022 TIME : 1.30 PM



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4. FACULTY INDUCTION PROGRAMME

The Entrepreneurship Development Club in association with IIC, Sree Sankara College, Kalady has organized a Faculty Induction Programme on the topic **"Institution's Innovation Cell: as a Start-up supporting mechanism"** on 29<sup>th</sup> Sept 2022. The session was handled by Dr. Ajay Kumar, Assistant Professor, Adi Shankara Institute of Engineering and Technology, Kalady. The programme started at 2.15 pm in the DST-FIST Conference hall. The programme is aimed to build an innovation ecosystem in the campus. The ED Club ad IIC members attended the programme. The IQAC coordinator, Dr. Manju T welcomed the gathering. Programme Coordinator Ms. Gopika G proposed the vote of thanks.



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The ED Club in association with IIC, SSC, Kalady



Institution's Innovation Cell: as a Start-up Supporting Mechanism

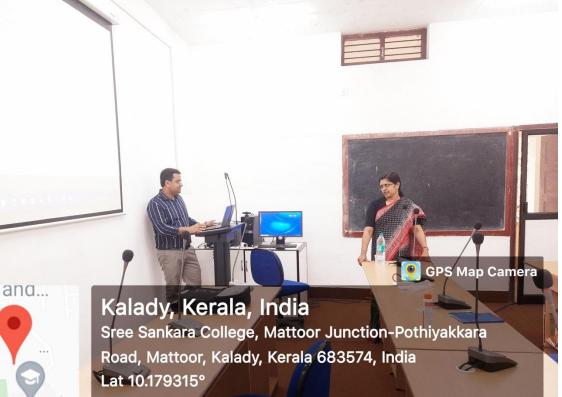
Dr. Ajay Kumar Assistant Professor, Adi Sankara Institute of Engineering and Technology, Kalady

Venue: DST-FIST Conference Hall DATE: 29 SEPT 2022 TIME: 02.15 PM

Coordinators Ms Gopika G Ms S GowriAntherjanam



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Long 76.429989° 29/09/22 02:12 PM GMT +05:30

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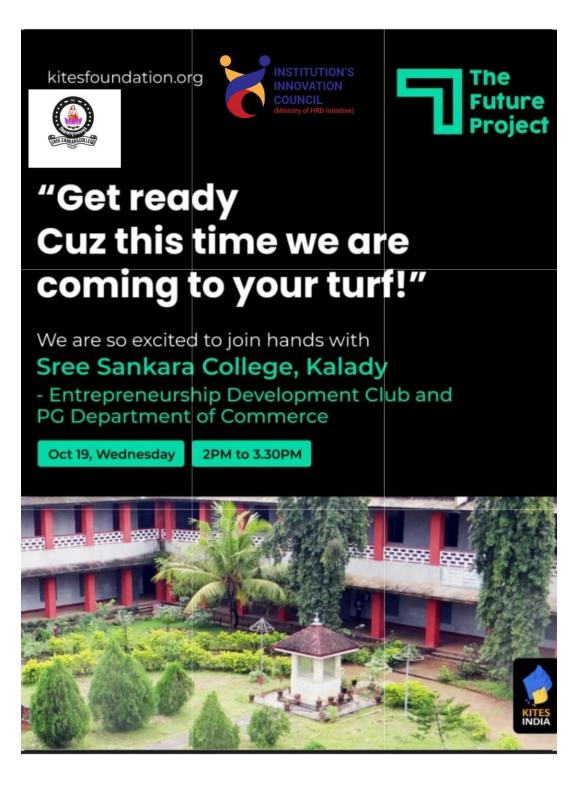


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#### 5. IDEATHON: Innovation Ideation Programme

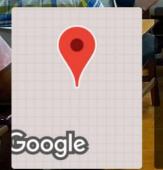
The Entrepreneurship Development Club in association with IIC and Postgraduate Department of Commerce, Sree Sankara College, Kalady has organized a session "IDEATHON: innovation ideation programme" 19<sup>th</sup> October 2022. The session was handled by Ms. Claire M John, CEO of KITES. The programme started at 2.15 pm in the Sri Bharathi Theertha Seminar hall. The ED Club ad IIC members attended the programme. ED Club coordinator Ms. Gopika G welcomed the gathering. Idea generation and discussions were conducted by the KITES team. Final year B.Com student, Ms. Mridula A Manumohan proposed vote of thanks to the speaker.







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Kalady, Kerala, India Sree Sankara College, Mattoor Junction-Pothiyakkara Road, Mattoor, Kalady, Kerala 683574, India Lat 10.179315° Long 76.429989° 19/10/22 02:22 PM GMT +05:30

🧕 GPS Map Camera

SRI JAGADGURU RA SHEKARA BHARATHI SEHINAR HALL



#### 6. Inauguration of IIC, Sree Sankara College, Kalady

The Institution Innovation Cell, Sree Sankara College, Kalady was officially inaugurated in the campus on 10<sup>th</sup> Oct 2022. The IIC was constituted in the college as an initiative of Entrepreneurship Development Club. The welcome address was proposed by Dr. Seena Thomas, President, IIC. The programme was presided over by the Principal, Dr. Preethi Nair. The official inauguration was done by Dr. Renu Susan Samuel, Assistant Professor and IEDC Nodal Officer, St. Peter's College, Kolencherry. The chief guest also handled a session on the Significance of Entrpreneurship . The programme started at 10 am in the Sri Bharathi Theertha Seminar hall. IQAC coordinator Dr. Manju T, IQAC Coordinator offered felicitations to the programme. Dr. Sinitha Nair proposed the vote of gratitude.











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### **REPORT ON**

"My Story: Motivational Session by Successful Entrepreneurs"

Organized by

#### **Entrepreneurship Development Club**

### In collaboration with

### **IIC and PG Department of Commerce**

On

12.10.2022

### **Programme Highlights**

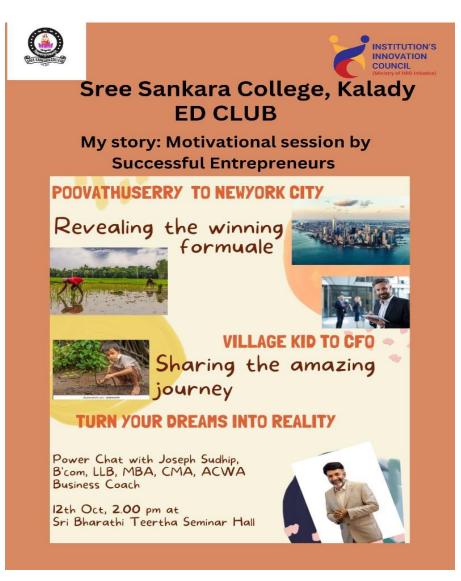
Programme	"My Story: Motivational Entrepreneurs"	Session	by	Successful
Organizer	ED Club			



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Associating Partner	IIC
Number of participants	67
Date and Year	12/10/2022
Objective	Motivate the students to be an entrepeneur
Outcome	Enhanced the entrepreneurial aptitude of students.
Expenditure	Rs.1000/-

#### Brochure





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The Postgraduate Department of Commerce, Sree Sankara College, Kalady in association with Entrepreneurship Development Club has organized an Entrepreneurial Talk on the topic "**My Story: Motivational Session by Successful Entrepreneurs**" on 12<sup>th</sup> Oct 2022. The session was handled by Mr. Joseph Sudhip, Business Coach. The programme started at 2.00 pm in the Sri Bharathi Theertha Seminar Hall. IQAC coordinator Dr. Manju T, IQAC Coordinator welcomed the gathering. The significance of soft skills in career development was enumerated by the speaker. Second year B.Com students attended the session. Second year B.Com student, Mr. Basil gave a feedback on the session. Programme coordinator Ms. Gopika G concluded the session by proposing a vote of thanks.

### **List of Participants**

Total Number of	67
Participants	07



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Geo tagged Photographs











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### **REPORT ON**

### "CAKE MAKING WORKSHOP"

### Organized by

### **Entrepreneurship Development Club**

In collaboration with IIC, SSC, Kalady

31.01.2023

**Programme Highlights** 



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Programme	Cake Making Workshop
Organizer	ED Club
Associating Partner	IIC,
Number of participants	16
Date and Year	31/01/2023
Objective	Motivate the students and Self Help groups to start
	entrepreneurship
Outcome	Enhanced the entrepreneurial aptitude of students.
Expenditure	Rs.6000/-

The Entrepreneurship Development Club, in collaboration with IIC, Sree Sankara College, Kalady, and Kalady Gramapanchayat, has organised a "Cake Making Workshop" session on January 13th, 2023. Ms Manju Senson, Proprietor, Royal Patisserie, Angamaly, was in charge of the workshop. The programme was held as an extension activity for the Kalady Gramapanchayat's household ladies. The event began at 10 a.m. in the College Auditorium. The programme was attended by ED Club and IIC members. Ms. Gopika G welcomed everyone. Dr. Anitha Nair, Principal in Charge, officially launched the programme. The Gramapanchayat member also spoke to the audience. The vote of thanks was given by the programme coordinator Dr. Anumol K A. The event was attended by college students, faculty, and ED Club members. The Cakes baked during the workshop were auctioned off and sold to students based on the highest bid. Students learned about marketing techniques and developed a skill.

#### Brochure



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# SREE SANKARA COLLEGE, KALADY Entrepreneurship Development Club Reg.No: EDC/EKM/29/17 Extension Activity in association with Kalady Gramapanchayat Cake Making Workshop **Resource Person:** Ms Manju Senson, **Royal Patisserie** 置 PATISSERIE Venue: Auditorium Date: 13.01.2023 Time: 10.30 am **Coordinators:** Dr. Anumol K A Ms.Gopika G INSTITUTION'S INNOVATION

List of Participants



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#### **Geo tagged Photographs**









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### 9. REPORT ON "Mentoring Event: Exhibition"

### Organized by

### **Entrepreneurship Development Club**

### In collaboration with

### IIC, NSS, PG Department of Commerce and PG Department of Economics

On

31.01.2023



### **Programme Highlights**

Programme	Mentoring Event- Exhibition	
Organizer	ED Club	
Associating Partner	IIC, NSS, PG Department of Commerce and PG	
	Department of Economics	
Number of participants	98	
Date and Year	31/01/2023	
Objective	Motivate the students to be an entrepreneur	
Outcome	Enhanced the entrepreneurial aptitude of students.	
Expenditure	Rs.5000/-	

The Entrepreneurship Development Club has organised an Mentoring Event- "Trade Fair 2023" on January 31<sup>st</sup>, 2022 in collaboration with IIC, Sree Sankara College, Kalady, NSS, Department of Economics, and Department of Commerce. College students, ED Club members, NSS, Self Help Groups, Women Entrepreneurs, and other vendors set up stalls. In college, a real market model was created, and students used a variety of marketing and entrepreneurial skills. Food, Arts and Crafts, Organic Vegetables, Jewelry Games, Mehandi Designing, Facial Arts, and other stalls were available. Almost all of the products were sold, and the total sales amount exceeded Rs 25,000. The fair began at 10 a.m. in College Centre Circle. Dr. Jacob George, Senior Associate Director, Adi Shankara Institute of Science and Technology, Kalady, launched the programme by purchasing products from stalls set by student entrepreneurs.

#### Brochure



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**List of Participants** 



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	Programme Coordinators : Ne. Gropika G. C.			
-	ED club Coordinator			
	SSC, Kalady			
	Dr. Anumol K.A			
	ED club Member			
			SSC, Kalady	



SREE SANKARA COLLEGE, KALADY

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#### **Geo tagged Photographs**

### GPS Map Camera



Kalady, Kerala, India Sree Sankara College, Mattoor Junction-Pothiyakkara Road, Mattoor, Kalady, Kerala 683574, India Lat 10.179315° Long 76.429989° 31/01/23 10:20 AM GMT +05:30



Google

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### GPS Map Camera

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### Kalady, Kerala, India

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